

Artwork Guidelines

LAUNCH

FOR LARGE FORMAT DYE-SUBLIMATION PRINT PRODUCTION

IMPORTANT NOTES:

If you do not wish to receive a printed proof, then we require a hard copy proof for color. Important colors must be specified in Pantone Matching System (eg: PMS200c etc.) Please provide a PDF file of art/layout for visual reference.

We accept files in .PSD, .AI, .EPS, JPG, PDF, .TIF. Any other file may alter graphics.

Photoshop .PSD Include all layers, paths, channels, links and fonts.

Illustrator .AI Convert text to outlines, include all linked images (do not embed images).

InDesign and QuarkXpress files are not recommended for large format printing. We only except "High Quality Printing" PDF's generated from these software programs.

READING

It is your responsibility to proof read your files.

RESOLUTION

The best results are achieved when the resolution of the images are at least 100 DPI at final print size (full size). You can build your file to scale. With images less than 100 DPI, we strongly recommend a printed proof.

COLOR

All colors must be defined in CMYK. If converted from RGB to CMYK significant color changes can occur, please proof your colors prior to submission. Pantone Spot Colors may be requested.

Reference printouts will be considered for layout only, not as actual color reference. If a color layout can't be sent, include a .jpg, .pdf (screen optimized) or screen shot file. Clearly mark filename as "proof" **For black use (Process Black)**.

FILE TRANSFER

All files sent by ftp or e-mail should be compressed (.sit, .rar, or .zip).

PROOFING

Proof prints, if required, are approx. 10" x 10" and \$25 each - price includes shipping. Please allow for additional production time when proofs are required. Final order delivery will be delayed approx. 2 days for proofs.

TURNAROUND TIME

Turnaround time varies greatly for banners vs portable displays vs custom structures. Please contact your sales representative for an exact schedule of your order and to discuss shipping method preferred.